



# The Big Bang Fair

South East



**HOW YOU  
CAN GET INVOLVED**



## **THE BIG BANG FAIR SOUTH EAST 1<sup>ST</sup> & 2<sup>ND</sup> JULY 2020**

The Big Bang Fair South East is the largest regional Big Bang event in the national programme led by EngineeringUK. Held at the South of England Showground it has a festival atmosphere with a mixture of marquees, buildings and outdoor spaces. Enabling employers to connect with thousands of teachers and students in a truly unique and exciting way.

Thanks to the support of our sponsors we are able to offer this popular annual event free to all schools in the South East region. Its continued success is illustrated by the attendance figures which have grown from 1,980 students in 2012 to 13,492 in 2019.

Exhibitors and sponsors bring interactive activities showcasing aspects of STEM involved in their organisations, allowing their staff and STEM Ambassadors to connect with school students about career opportunities in a fun and engaging way. It also enables staff to give something back and network with the regional STEM community.

## HEADLINE STATISTICS 2019

# 13,492

STUDENTS AND TEACHERS ATTENDED

# 215

SCHOOLS ATTENDED

# 81

PROJECT ENTRIES INTO THE UK YOUNG SCIENCE & ENGINEERS COMPETITION

# 6

PROJECTS NOMINATED TO THE BIG BANG NATIONAL FINAL IN MARCH 2020

# 321

STEM ACTIVITIES RUN BY 183 ACTIVITY PROVIDERS (INCLUDING EMPLOYERS, PROFESSIONAL BODIES AND EDUCATIONAL INSTITUTIONS)



## ACTIVITIES AT THE EVENT INCLUDE

Zoned sponsor exhibition areas

Indoor and outdoor interactive exhibition spaces

Employer led workshops

STEM themed educational shows

Guest networking lunch

The Big Bang UK Young Scientists & Engineers Competition

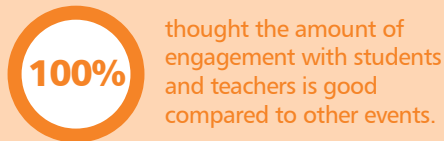
The Big Bang Fair South East hosts the regional heats of the hugely popular and prestigious Big Bang UK Young Scientists & Engineers Competition. The competition aims to recognise and reward young people's achievements in all areas of STEM and provide them with the opportunity to build their skills and confidence in project-based work.

Students present their work to judges from industry and academia, and the winners from the south east regional Fair will have the opportunity to showcase their projects at the national finals taking place at the NEC, Birmingham in March 2021.

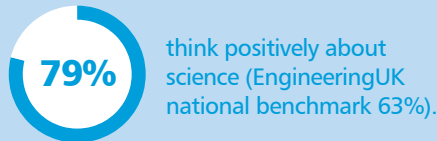


## EVALUATIONS FROM BIG BANG 2019

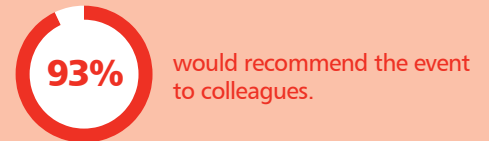
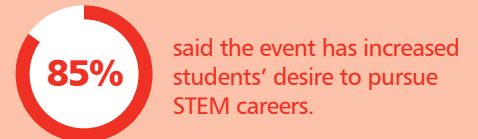
### EXHIBITORS



### STUDENTS



### TEACHERS



*"As the National STEM Coordinator for Atkins, I've been involved with our presence at the Big Bang Fair South East for several years. This year we ran a series of workshops, including 'Mars Landers' with eggs, we made electric motors & loudspeakers and designed 'Earthquake Proof Towers' which were totally engaging for the young students seeking to find out information to help their future career paths.*

*In total there were about 20 of us at the event over the two days, both in the workshops and on our careers stand. We all really enjoyed ourselves; it was great to be involved in helping to inspire our next generation of future scientists and we are keen to help others who are considering doing the same."*

Vicky Stewart, Associate Acoustic Consultant and National STEM Coordinator at Atkins

## THE BENEFITS OF ATTENDING THE SHOW FOR COMPANIES INCLUDE

- Raising the profile of your employment schemes.
- Engaging with your future workforce.
- Meeting CSR objectives.
- Showcasing your cutting edge technology and talented staff.
- Increasing team communications and motivating your employees/STEM Ambassadors.
- Increasing your brand profile in the South East region.
- Building contacts within the STEM sector.
- Reaching a large number of schools, teachers and students in a concentrated time frame.
- Working with specific schools leading up to, and at the event.
- Supporting students with STEM project work and entering a prestigious national competition.

## BECOME A SPONSOR

Our sponsorship benefits aim to

- Gain and raise brand awareness for your products, services and business objectives and foster brand loyalty, especially if you are relatively new to the market.
- Provide new networking and potential business opportunities.
- Create positive rolling brand, CSR and PR opportunities to raise awareness of your organisation and enhance your company profile in an incredibly impactful way.
- Generate emotional commitment to your brand and engage with your employees and future workforce.
- Allow you to interact and inspire the next generation of young people considering careers in STEM disciplines.
- Tell your customers, employees, business partners that you are passionate and care about STEM.

## THE BENEFITS FOR STUDENTS AND TEACHERS INCLUDE

- Awareness of what STEM organisations are doing to increase diversity in STEM.
- Helping students realise there are many jobs at all levels in the STEM sector.
- Enabling students to try out cutting edge activities and technology.
- Enabling students and their teachers to talk to STEM role models such as apprentices and graduates.
- Potentially supporting the judging of the students' Big Bang Competition project work.
- Showing students that working in STEM is interesting, fun and can improve peoples' everyday lives.

## STANDARD EXHIBITION SPACE

£650 +VAT – Our event organisers will work with you to tailor a package that suits your budget and business needs.

### KEY BENEFITS

- 9 square metre space which includes one table and electricity supply (1 x socket).
- Support from event organiser prior to the event.
- Brand profile in the event show guide to include company logo and details of your activity (approximately 20 words) within the activities' listings
- Logo on event website.
- Social media mentions when/where appropriate.
- Guidance developing activities.
- Logistical advice and support.
- Early access to the event site for build purposes.
- Free outside space if required (outside electricity an additional £40.00 +VAT).

For more information on our sponsorship packages, please email [sussexstem@canterbury.ac.uk](mailto:sussexstem@canterbury.ac.uk) or visit: [www.sussexstem.co.uk](http://www.sussexstem.co.uk)

# SPONSORS, SUPPORTERS & EXHIBITORS

## Big Bang Fair South East, 26 and 27 June 2019

A massive thank you goes to last year's Sponsors, Supporters and Exhibitors – without their support the Big Bang Fair South East 2019 could not take place.

### HEADLINE SPONSOR

YOUR LONDON AIRPORT  
*Gatwick*

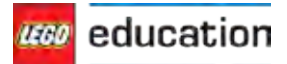
### ZONE SPONSOR



### SPONSORS OF THE 2019 EVENT

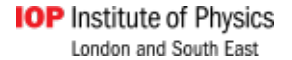


THALES



Technicians make it happen

SUPPORTERS



EXHIBITORS



There are many ways you can support the Big Bang Fair South East.

We can tailor our sponsorship packages to suit your budget and business needs

Please contact us to talk about your requirements on 07922 382397

**SUSSEXSTEM**  
CANTERBURY CHRIST CHURCH UNIVERSITY

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